West Mersea
Town Council

Adopted: 15 October 2018
Reviewed: 13 August 2026
Next Review: August 2027

GLEBE ADVERTISING BOARDS POLICY

The Glebe is home to West Mersea Tennis Club and Mersea Island Sports Association (Oyster and Mersea Island Football Clubs, West Mersea Cricket Club, Mersea Island Rugby Football Club). However, the Glebe is primarily a Public Open Space, with the natural environment to be enjoyed by all residents.

This policy sets out the allowance of advertising boards, which is acknowledged as an income stream for the sports clubs, whilst protecting the natural environment of the Public Open Space.

It is the responsibility of West Mersea Tennis Club and Mersea Island Sports Association to ensure that all advertising boards are properly maintained, even, level, secure and clean in a safe condition. All content is to be of a family friendly nature.

West Mersea Town Council reserves the right to remove, without notice, any advertising material that the Council feels is inappropriate.

Glebe 1
Colchester Road, green metal fencing. 12 x signs of standard size fixed to the fence facing inwards towards the pitches. Fencing near to Tennis grass courts and alongside adult football pitch. 12 x signs of standard size fixed to the fence.

Glebe 2
Fencing to south of Rugby pitches, before grass bank. 30 x signs of standard size fixed to the fence facing towards the pitches, facing away from housing.

MISA to agree split of signs amongst clubs.

Match Day Advertising

Match day advertising to be located next to the pitch of the club responsible for it, erected on the day of the match and taken down at close of play.

Advertising is not permitted on communal areas of the Glebe, unless prior consent has been granted by MISA, such as the car park, around the pavilions, paths around the field or anywhere that might impede free access of visitors or members of the public wishing access to the Glebe.

Care should be taken to ensure that all signage is made safe for players, spectators and other Glebe users and does not pose any risk to property, public or vehicles.